CALIFORNIA CODES
EDUCATION CODE
SECTION 49565-49565.8

- **49565**. (a) There is hereby established within the department the California Fresh Start Pilot Program to provide fresh fruits and vegetable for public school pupils. This program shall be administered by the department, in consultation with the Department of Food and Agriculture and the State Department of Health Services.
- (b) The program is intended to encourage public schools maintaining kindergarten or any of grades 1 to 12, inclusive, to provide fruits and vegetables that have not been deep fried to pupils in order to supplement other fruits and vegetables that have not been deep fried and that are available to those pupils, and in order to promote the consumption of fresh fruits and vegetables by schoolage children.
- (c) Fruits and vegetables that have not been deep fried that are provided pursuant to this article shall be provided free of charge to a pupil, where appropriate.
- (d) Fruits and vegetables that have not been deep fried that are provided pursuant to this article shall be provided during the schoolday, but not during regularly scheduled lunch periods.
- (e) In making procurement decisions pursuant to this article, a school district or a charter school shall give priority to the purchase of fresh fruits and vegetables from California producers, when commercially available.
- 49565.1. (a) School districts and charter schools may apply for funding, appropriated for purposes of this article in the annual Budget Act or in another statute, for reimbursement of ten cents (\$0.10) per meal, to be paid in quarterly installments by the department, to supplement, but not to supplant, a school breakfast program under Section 49550.3 or under the federal School Breakfast Program. These funds shall be deposited into the nonprofit food service account of the school district or charter school.
- (b) The funds described in subdivision (a) shall be available to school districts and charter schools that meet all of the following

## criteria:

- (1) Provide one to two servings of nutritious fruits or vegetables, or both, at breakfast, and give priority to serving fresh fruits and vegetables.
- (2) Spend at least 90 percent of the funding for the direct purchase of nutritious fruits and vegetables.
  - (3) Do not spend any of the funding for the purchase of juice.
- (4) Provide data as required by the independent evaluator pursuant to subdivision (b) of Section **49565**.7.
- **49565.**2. The funds described in subdivision (a) of Section **49565.**1 may be combined with other funding sources to ensure that at least one serving per day of nutritious fruits or vegetables, or both, is provided pursuant to the pilot program.
- **49565.**3. Sites that already offer two servings of nutritious fruits or vegetables for breakfast may be reimbursed at ten cents (\$0.10) per meal for providing nutritious fruits or vegetables for after school snacks.
- **49565.**4. School districts and charter schools that do not operate school breakfast programs are encouraged to apply for funding to establish breakfast programs using funds appropriated for this purpose in the annual Budget Act.
- **49565.**5. Specific strategies for the provision of one to two servings of nutritious fruits or vegetables, or both, may include, but not be limited to, one or more of the following:
- (a) Fruit bars located at the school cafeteria with a minimum of three choices of fruits or vegetables, or both.
- (b) Grab-and-go breakfasts with one to two servings of fruits or vegetables, or both, to be eaten on the school campus.
- (c) Universal classroom breakfast that includes one to two servings of fruits or vegetables, or both.

- 49565.6. As a condition of receipt of funds, schoolsites participating in this program shall include tasting and sampling of nutritious fruits and vegetables as part of nutrition education. Strategies for nutrition education that include tasting and sampling of nutritious fruits or vegetables, or both, may include, but not be limited to:
- (a) Educational sampling and tasting supported with nutrition education.
- (b) An offering of fruits or vegetables in the classroom that is reinforced with nutrition and agricultural bulletins.
- (c) A monthly school campus farmers' market that allows opportunities for school clubs, organizations, boosters, sports teams, and other groups to organize a farmers' market that highlights California produce for the student body to sample and taste.
- (d) A produce sampling program that supports a school garden's harvest through additional purchases of local, in-season fruits or vegetables to be used for a sampling and tasting program for the school campus featuring what is growing in the school garden.
- 49565.7. Of the funds appropriated for this purpose in Schedule (9) of Item 6110-485 of Section 2.00 of the Budget Act of 2005 (Ch. 38, Stats. 2005), as amended by Chapter 39 of the Statutes of 2005, four hundred thousand dollars (\$400,000) shall be available for the State Department of Education to provide grants to a county office of education or a community college selected on a competitive basis, to be allocated as follows:
- (a) Not more than one hundred thousand dollars (\$100,000) to develop an online professional development seminar for schoolsite staff on serving, including safe handling guidelines, marketing, and promoting nutritious fruits and vegetables.
- (b) Not more than three hundred thousand dollars (\$300,000) to contract with an independent evaluator to conduct a comprehensive evaluation, including a determination of the need for educational materials for pupils and staff professional development programs on the safe handling, serving, and marketing of nutritious fruits and vegetables as part of the California Fresh Start Pilot Program.
- 49565.8. The department, in consultation with the Department of

Food and Agriculture, the State Department of Health Services, and the State Board of **Education**, shall do both of the following:

- (a) Develop emergency regulations, as it deems necessary, to implement the program established pursuant to this article.
- (b) Establish guidelines for the evaluation of the program developed pursuant to this article.